Script Your Future is a national campaign to raise awareness about the importance of medication adherence as a vital first step toward better health outcomes. In partnership with more than 100 public and private stakeholder organizations, the campaign will provide tools to help patients and health care professionals better communicate about ways to improve medication adherence.

Student pharmacists and other health professions students can help. Script Your Future knows that it takes the active involvement of the entire health care team to improve adherence. Health care professionals play a critical role in helping patients with chronic conditions understand the safe and effective use of prescribed medication. Pharmacy, medical, nursing students, and other health professions students, as well as community members, all have a unique role to play in improving medication adherence.

The Medication Adherence Team Challenge 2014-2015 will be held during January-February 2015, to engage health professions students in the Script Your Future campaign and raise awareness about this critical health issue.

How to participate in the adherence challenge:

- Join the informational call. Informational conference calls will be held on October 7, 2014 to discuss the Challenge and answer any questions.
- Establish an inter-professional team. All teams must be inter-professional in nature and include the following—(1) One School or College of Pharmacy, (1) One Additional School of Health Profession (includes Medical, Nursing, Public Health, etc.). Teams are strongly encouraged to include an additional entity—another health professions school, community organization, or other entity.
- Appoint a team point of contact. Deans or an appointed Faculty Advisor must serve as the Team Point of Contact. The team point of contact can be from any school of health profession and will serve as the primary contact with Challenge organizers.
- Send in a letter of intent. Deans of schools and colleges of pharmacy and other health professions schools interested in participating in the Challenge must submit a Letter of Intent to the email address below by November 21, 2014.
- Submit an application. To be considered for an award, Deans or designated representative must electronically submit a formal application after the Challenge, by March 13, 2015. Applications must include a report (five pages or less) describing the school/college’s activities to raise awareness of medication adherence. The details on what the report must contain are in the FAQ document available on syfadherencechallenge.ning.com.
- Follow us on Twitter. @IWillTakeMyMeds, #SYFchallenge

Send letters of intent and completed applications via email to: Ayanna Johnson at ayannaj@nclnet.org
Subject: Script Your Future Medication Adherence Team Challenge
**ABOUT THE CHALLENGE**

- Inter-professional teams from schools and colleges of health professions are invited to join the Challenge and implement creative solutions in their communities to raise awareness and improve understanding about medication adherence.
- The Challenge is open to all American Association of Colleges of Pharmacy (AACP) member schools and colleges of pharmacy and their inter-professional partners.
- The Challenge has a team focus. All participating teams must include at least two schools of health profession, one of which must be a pharmacy school. Inter-professional teams are required for the 2014-2015 Challenge.
- Activities must be conducted during the month of January-February 2015, and focus on medication adherence among patients affected by three chronic conditions — diabetes, respiratory disease, and cardiovascular disease.
- Schools and colleges are encouraged to partner with pharmacy practice settings, community organizations, as well as representatives from other health professions to implement their activities.
- At the end of the Challenge, at least five teams will be recognized nationally for their efforts to improve medication adherence.
- *Script Your Future* will provide printed campaign materials for student teams to use in their activities.

**SELECTION AND AWARDS**

- A team of reviewers, including representatives from the American Association of Colleges of Pharmacy (AACP), National Association of Chain Drug Stores (NACDS) Foundation, American Medical Association (AMA), National Community Pharmacists Association (NCPA), and the American Association of Colleges of Nursing (AACN), American Pharmacist Association (APhA) and the National Consumers League, will judge each application based on creativity, impact, use of *Script Your Future* campaign materials, the team approach, and outcome measures related to the activities implemented during the Challenge.
- Recognizing that *Script Your Future* conducts campaign activities in six targeted cities, and schools within those communities may receive additional campaign support, there will be at least two Challenge winners awarded – one from among the target communities, and one from all other applicants.
- Finalists will be notified in May 2015. The winning schools or colleges will each receive:
  - Stipend to be applied to future patient engagement activities
  - Profile on the *Script Your Future* website
  - Recognition through a press release

**QUESTIONS?**

To learn more or join the informational conference calls on October 7, 2014 contact Ayanna Johnson at ayannaj@nclnet.org or (202) 207-2824.

For more information about the Challenge, visit [www.syfadherencechallenge.ning.com](http://www.syfadherencechallenge.ning.com).
For more information about *Script Your Future*, visit [www.scriptyourfuture.org](http://www.scriptyourfuture.org).

*Script Your Future* is on social media. Follow @IWillTakeMyMeds #SYFchallenge.
Find us on Facebook at [Facebook.com/ScriptYourFuture!](https://www.facebook.com/ScriptYourFuture/)

*Script Your Future* is a campaign of the National Consumers League.