

American Association of Colleges of Pharmacy Strategic Plan – Draft July 2010

AACP VISION

Academic pharmacy will transform the future of health care to create a world of healthy people.

Indicators:

- Improved pedagogy and contemporary curricula, validated by outcomes assessments, that produce patient-centered professionals
- Expanded base of knowledge, use and evaluation of the systems, innovative practice models, services and technologies that will result in the finest medication use systems available.
- Replication of US pharmacy education models by other countries.
- Evidence-based advocacy which utilizes members' practice innovation and scholarship and positively influences the nation's health policy
- Productive and preeminent scholars in practice, education and the pharmaceutical, administrative, translational and clinical sciences
- Faculty and graduates as leaders contributing in many ways to improve the quality of health care and public health locally, nationally and globally
- Financially strong, progressive and well-lead institutions
- Increased patient awareness of the value of pharmacists as healthcare providers

AACP MISSION

The mission of AACP is to lead and partner with our members in advancing pharmacy education, research, scholarship, practice and service to improve societal health.

We will accomplish this mission by:

- Providing forums for faculty development and networking.
- Disseminating cutting edge pedagogy related to professional and graduate education.
- Fostering environments and stimulating the development of resources that support the research and scholarship of faculty.
- Creating leadership and advocacy skills development opportunities for members and students.
- Fostering development of innovative professional and graduate education programs, assessment, resources and strategies.
- Facilitating members' development, evaluation and dissemination of new practice models through collaboration with other health care organizations and practitioners.
- Facilitating development of products, programs and services for members that create efficiencies and effectiveness and enhance value.
- Ensuring the appropriate infrastructure and resources are in place to advance our mission.
- Providing advocacy for academic pharmacy.
- Supporting faculty and graduates dedicated to and equipped for life-long learning utilizing models of continuing professional development.

STRATEGIC PLAN:

CRITICAL ISSUE 1: Human Resources for Education, Research, Service

How does AACCP assist members in attracting, motivating, developing and retaining the highest quality and most diverse faculty, students, administrators and professional staff?

- 1.1. Increase members' engagement in programs that enhance human resource recruitment, retention and development.
- 1.2. Expand the range of programs in leadership development and professionalism of students, administrators and faculty
- 1.3. Identify and act upon opportunities to collaborate with other organizations in advancing Critical Issue 1.
- 1.4. Expand opportunities for professional student and faculty experiences in local, national, and global health initiative.
- 1.5. Expand the evidence on those factors which impact faculty work life and vitality, and apply the findings to improve faculty recruitment, retention and productivity.

Example Objectives for Critical Issue 1:

Obj 1.2.3 By 2012, develop online resources for chair development.
(Council of Faculties, Staff)

Obj 1.3.3 By 2013, implement the pharmacy portal within the AAMC MedEd Portal.
(Staff)

CRITICAL ISSUE 2: Academic Resources and Program Quality

How do we facilitate members having the necessary resources to advance their institutional missions and achieve the highest quality programs that exceed the standards of accreditation bodies?

- 2.1. Identify, prioritize and address the needs of schools relative to meeting or exceeding standards and facilitate the acquisition of resources to meet their goals.
- 2.2. Facilitate the development of quality preceptors and experiential education sites and the delivery of experiential education.
- 2.3. Work strategically with ACPE and others to impact quality assurance standards ensuring the Academy's concerns, issues, and priorities are proactively communicated to affect change.
- 2.4. Assist member schools in developing and assessing the effectiveness of their programs' outcomes and communicating about their impact.

Example Objectives for Critical Issue 2

Obj 2.4.1 By Fall 2010 launch the assessment portal (Phase I) of the new assessment and accreditation system (Staff)

Obj 2.2.4 By 2012, develop an evaluation tool to assess the IPPE and APPE competencies. (Section of Experiential Education)

CRITICAL ISSUE 3: Professional practice development

How do we help fully integrate pharmacists' into the rapidly changing health care environment and prepare our faculty and students to understand and fulfill those roles?

- 3.1. Lead the development of curricula and programs that enable and empower students and pharmacists to be leaders and change agents in practice.
- 3.2. Collaborate with other health professions educators and professional organizations to provide effective, meaningful interprofessional education.
- 3.3. Identify, promote and communicate noteworthy or best practices in education and practice.

Example Objectives for Critical Issue 3

Obj 3.1.1 By 2011, outline competencies and an accompanying curriculum in creating change agents and leaders in our students and graduates. (Staff)

Obj 3.2.4 By 2012, design and offer jointly with other health professions education associations a faculty development institute on IPE. (Staff, FASHP)

CRITICAL ISSUE 4: Advocacy

How do we strategically position AACP to carry out its advocacy agenda to build recognition of our members' contributions to the public's health?

- 4.1. Systematize an effective model to encourage members to participate in the advocacy process.
- 4.2. Focus present or new publications to include external audiences (e.g. other health professions, legislators).
- 4.3. Partner with consumer groups and health advocacy organizations (e.g. AARP) to assure academic pharmacy has the appropriate representation/voice.
- 4.4. Maximize the use of members' research to advance the AACP advocacy agenda.

Example Objectives for Critical Issue 4

Obj 4.1.3 By the 2011 AACP Interim Meeting, a COD/COF task force will have established a model to systematically increase advocacy-relevant communications (i.e. system for feedback, notification) between members and AACP. (COD/COF)

Obj 4.3.2 By July 2011, engage with appropriate consumer and payor groups to increase awareness of “the new American pharmacist” and their role and value in patient-centered care. (Argus)

CRITICAL ISSUE 5: Research and scholarship

How do we impact academic pharmacy's ability to strengthen research and other scholarship in practice, education and the pharmaceutical, administrative, translational and clinical sciences?

5.1 Assist members in building inter- and intra-discipline collaborations which strengthens research and increase access to quality graduate education, and post-graduate training programs.

5.2. Encourage and facilitate increased pharmacy faculty leadership and participation in research on pharmacist-driven patient outcomes, health services and health policy.

5.3 Strengthen the relationships between AACP and its members and state and federal agencies that fund the spectrum of research in academic pharmacy.

5.4 Enhance the availability of funding for faculty investigators to help them launch and sustain successful academic careers.

5.5 Assist member colleges' schools in incorporating an emphasis on research and a scholarly approach to practice in the professional degree curriculum.

Example Objectives for Critical Issue 5

Obj 5.1.3 By December 2011, publish an on line directory of NIH- and AHRQ-funded pharmacy faculty, project title and link to the project abstract available from the NIH RePorter. (Staff)

Obj 5.2.3 By 2012, provide pre-session meeting time at the AACP Annual Meeting to offer programming to enhance the research skills of faculty, including education research. (COF)

CRITICAL ISSUE 6: AACP Financial Resources and Infrastructure

How do we ensure that the organization has the financial resources short-term (1-3 years) and long-term and the necessary infrastructure to support the mission and vision?

6. 1. Increase our members' engagement in the work of the association at all levels of governance.
6. 2. Manage AACP human and fiscal resources to assure they are used most efficiently and effectively.
6. 3. Regularly review programs, products and services to align them with our priorities and eliminate those that are no longer needed and less important.
6. 4. Increase the level of revenues from products and services
6. 5. Ensure our products and services, including future meetings, are delivered in ways and through venues that meet our members' preferences and needs.

Example Objectives for Critical Issue 6

Obj 6.1.1 By July 2010, make available new Web based technology tools for members for educational sessions. (Staff)

Obj. 6.4.2 By July 2011 develop recommendations to the Board to determine if current programs, products and services (including AJPE) should be retained and identify new member-only benefits. (Planning committee, Staff)