

**AACP Section of Teachers of Pharmacy Practice
Communications Committee
Interim Report, December 2010**

Committee Members: Leigh Ann Ross, Chair; Erika Kleppinger, Helen Pervanas, Teresa Sterling, Judy Cheng, Julie Kissack

Committee Charges:

1. Work with AACP to enhance Section use of the listserv and section web page. A particular focus should be working with the AACP Staff regarding Section needs after AACP upgrades its webpage and the impact of open Membership on Section Communications.
2. In conjunction with the Strategic Plan and Bylaws Task Force, formulate a position on the use of alternative methods of conducting business and making timely decisions within the Section (e.g., Section business meetings via video teleconferencing, electronic voting via listserv, etc.).
3. Monitor the internal process used by committee/task force chairs within the Section for communication, and offer suggestions for improvement, where appropriate.
4. Increase recruitment of new faculty, provide new faculty with a means to discuss their developing careers with peers, and to improve communication of all Section members, investigate the use of various forms of social media, social networking, and virtual media (e.g. Facebook, e-Faculty, AACP list servs, webinars, blogging, etc.) for communication and networking.
5. In cooperation with the Scholarship/Research Development Committee, develop an electronic newsletter dedicated to pharmacy practice research and scholarship for current Section members, current pharmacy practice faculty who are not Section members, and potential pharmacy practice faculty members (e.g., residents, fellows, graduate students).
6. Submit an interim and an annual report for inclusion in the Section business meetings at the 2010 ASHP Midyear and 2011 AACP Annual Meetings, respectively.

Summary:

The Communications Committee met via conference call on November 3, 2010, to discuss the charges and develop a plan of action for the year. Dr. Kissack served as Chair of the Communications Committee last year and she provided a historical perspective of the Committee's work.

- Charge 1: The Committee plans to discuss the web page with AACCP staff. AACCP staff will be invited to join our next conference call meeting.
- Charge 2: The Committee plans to review the number of members who accessed the Section's recorded sessions from the Annual Meeting in July and explore moving from recorded to live communication.
- Charge 4: Committee members plan to informally survey new faculty at each of our institutions to determine preferred methods of communication. The Committee also plans to discuss with AACCP staff how the organization plans to communicate with new faculty.
- Charge 5: The Chair plans to discuss this shared charge with the Chair of the Scholarship/Research Development Committee prior to our next conference call meeting. The Communications Committee had preliminary discussion regarding the content and format of an electronic newsletter.

The next conference call meeting of the Communications Committee is scheduled for December 17, 2010.