

**American Association of Colleges of Pharmacy**  
**Section of Teachers of Pharmacy Practice**  
*Communications Committee*  
*Interim Report*  
June 2009

**Charges:**

1. Identify what does and potentially could differentiate the Sections listserv from other common listservs used by Section membership (e.g. ACCP PRN's, ASHP Sections)
2. Work with AACP to enhance Section expand use of the listserv and section web page. A particular focus should be working with the AACP Staff regarding Section needs after AACP upgrades its webpage and the impact of open Membership on Section Communications.
3. Develop and recommend new communication strategies for incorporation into the Section strategic plan.
4. Prepare a report inclusion in Section business meetings at the 2008 ASHP Midyear Clinical meeting and 2009 AACP Annual Meeting.

**Membership:**

|                                |         |                        |
|--------------------------------|---------|------------------------|
| Jeffrey Evans, Chair           | 2007-09 | Louisiana-Monroe       |
| Lauren Schlesselman            | 2007-09 | Connecticut            |
| Teresa Sterling                | 2008-10 | Texas Tech University  |
| Jennifer Trujillo (ex-Officio) | 2008-10 | University of Colorado |

**Report:**

The Communications Committee met in September and will meet by phone prior to July 1<sup>st</sup>.

The September meeting dealt with the website and the listservs. Concern was raised over website design and functionality. The Committee learned that t a significant overhaul of the website was underway. Additionally, the committee discussed how to increase the flow of AACP members to the listservs. One thought was 'priming the pump' and having the various committees start sending emails through the listservs to try and get members talking across them. A member advised that there could be technical difficulties with the listservs due to their size.

In November, the Committee Chair and one member reviewed the sections materials on the current website for accuracy and timeliness. The migration to the website had begun, and only relevant materials were needed. They recommended removing several old documents and archiving others.

In March, to coincide with the release of the new website, the Committee Chair sent an email to the committee asking them to review the new website and provide reaction at upcoming meeting.