

AACP Pharmacy Practice Section Membership Committee Annual Report, June 2007

Members: Erika Kleppinger (Chair; Auburn University)
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Charges:

1. Upon review of the section strategic plan, develop strategies to retain and increase the membership of the section.
2. Upon review of the section strategic plan, develop strategies to increase active participation in section activities.
3. Develop a mid-year and annual report for inclusion in the section business meetings at the 2006 ASHP Mid-year meeting and the 2007 AACP annual meeting.

The committee reviewed the strategic plan and had discussions leading to the following recommendations:

1. Strategies to retain and increase membership of the section:
 - a. Send a letter to all new pharmacy practice faculty to encourage them to actively participate in the section.
 - b. Solicit committee chairs and/or committee members (i.e. people already involved in the section) to help spread the word about section activities at their individual institutions.
 - c. Provide junior faculty with some general information about the structure and function of AACP, since many do not have a good understanding of their role in the organization.
 - i. Clarify the difference between a section and a special interest group (SIG) and what each of their purposes is.
2. Strategies to increase active participation in section activities:
 - a. After reviewing the interim report of the Communications Task Force, we believe that improved communication within the section will improve active membership. This especially applies to the recommended enhancements to the AACP website and listserv improvements.
 - b. This year's committee reports will be available to members prior to the annual meeting which should help individuals to stay informed and know what will be discussed at the business meeting.
 - c. Include on the business meeting agenda an interesting or controversial topic to give people another reason to attending the business meeting.
 - i. Focus on key issues common to a large majority of the membership.

- d. In addition to requesting volunteers for committees, include how the committee members get assigned. Some people may have volunteered in the past but were not placed on a committee and do not know why. We feel they would be more likely to volunteer again in the future if they know why they might not have been chosen.
 - i. In addition to names and institutions, it may be helpful to have more information on the interests of committee volunteers since there are diverse interests within the section.
- e. The Membership committee chair will send out an email on the listserv the week prior to the AACCP annual meeting describing what goes on at the Pharmacy Practice section business meeting and why they should attend.