

AACP Membership Committee 2011-2012
Update Report
November 17, 2011

Committee Members

Christopher Ho
Ed Bell
Lisa Inge
Jim Matthews, Chair
Kayce Shealy
Jane McLaughlin-Middlekauff-resigned
Melody Ryan
Katie Suda

Charge	Sub-committee Members	Brief Update
<p>1. Collaborate with AACP & strategic planning groups to evaluate results of membership surveys with the goal of increasing Section membership; monitor growth, and report to Section.</p>	<p>Christopher Ho-Long Island University</p> <p>Ed Bell-Drake University</p>	<p>Initial contact with AACP has determined that a number of membership surveys have been conducted. We are in the process of requesting from AACP, results from the summer focus group surveys and available institutional data related to section membership.</p> <p>Memberships surveys are on-going and analysis is not complete as of yet. We plan to assess preliminary data from the surveys</p>

<p>2. Establish recruitment strategies such as “member to member” outreach for non-members in pharmacy practice departments and work with Communications Committee on enhancement of Section website to attract new members</p>	<p>Lisa Inge-University of Florida</p> <p>Jim Matthews-Northeastern University, Boston, MA</p>	<ol style="list-style-type: none"> 1. We are proposing that AACP train each School’s/College’s AACP faculty delegate to serve as a local recruiter for section membership. In addition to notices from AACP, delegates can be asked to remind members to keep their membership current. 2. AACP should consider providing a travel stipend to junior faculty to start their involvement by attending the annual meeting. 3. We have been in contact with the AACP Communications Committee and have discussed ways to emphasize benefits of membership and other ways to attract members and further engage them once they become members. 4. We are working on reviewing the benefits of membership and developing a tool box for members. (working with charge 3 group)
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<p>3. Collaborate with AACP to enhance marketing tools to attract junior faculty.</p>	<p>Kayce Shealy- Presbyterian College- South Carolina</p> <p>Jane McLaughlin- Middlekauff-Nova Southeastern, Fl</p>	<ol style="list-style-type: none"> 1. The AACP annual report has been reviewed and we are formulating recommendations 2. Reviewed AACP recruitment activities at national meetings and are formulating recommendations 3. After discussions with AACP Staff, the group will offer suggestions of incentives to attract membership
<p>4. Explore joint memberships between AACP and other international pharmacy education organizations in collaboration with the Global Alliance on Pharmacy Education, AACP Director of Professional Alliance Development, and other interested groups (ex. Global Pharmacy Ed SIG)</p>	<p>Melody Ryan-U. of Kentucky</p> <p>Katie Suda-U. of Tennessee HSC- Memphis</p>	<p>AACP leaders have been contacted and they have stated an interest in assisting committee members in exploring joint membership with other organizations with similar interests including dentistry and nursing.</p> <p>A list of AACP collaborations has been generated</p> <p>Contacts with Global Education SIG leaders have been made and discussions of possible overlap with their charges or interests have been undertaken.</p>

