

## **Interim Report, Membership Committee**

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Committee members met to prioritize committee charges and assign work within the committee. The following summarizes strategies developed for achieving each committee charge. The next update meeting of the committee is scheduled for December 2010.

### Charge 1:

The committee will explore a "member to member" strategy for increasing membership within the Section. This will include identification of liaisons within pharmacy practice departments who are members and develop a marketing initiative to communicate membership benefits to non-members within those departments. It is suggested that recognition of some type be created for outstanding membership recruiters. The committee will also create a survey to determine the types of barriers that currently exist for department members not enrolling into the Section. In addition, we will work with the AACP staff to evaluate the longevity of our members in terms of attrition rates. It may be important to further evaluate the reasons for attrition should those numbers appear significant.

### Charge 2:

The committee is reviewing the current membership categories within AACP to determine whether changes are warranted. The committee will pay particular attention to individuals that may be interested in the pharmacy practice section but not captured in the current membership categories. Possible examples include preceptors (who are not tenure track or non-tenure track faculty) and learners such as fellows or residents.

### Charge 3:

The committee will summarize whether there are international equivalents of AACP within pharmacy education and the opportunities to connect pharmacy practice practitioners worldwide. In addition, we will explore existing Section membership to learn more about joint membership possibilities.

### Charge 4:

The committee will review the existing data collected by AACP about the pharmacy practice membership. We will recommend a strategy for creating a Section "snapshot" which will concisely communicate information such as demographics, areas of expertise, or other information. We will explore the types of information to present, how to track this data going forward, and the best mode for presenting it to external audiences.