

**SPEAKING THE SAME TONGUE: coming to consensus on the language of assessment & evaluation**  
**AACP Annual Meeting – Seattle Washington July 13, 2010 @ 8:00-9:30 Grand Ballroom C, 2<sup>nd</sup> floor**

**MATCH THE TERMS AT THE BOTTOM TO THE DEFINITIONS TO IN THE RIGHT. TERMS MAYBE USED MORE THAN ONCE.**

<b>Pre-Terms</b>	<b>DEFINITIONS</b>	<b>Post-Terms</b>
	A measure or cut-off point that determines whether a particular characteristic is deemed acceptable to a defined set of stakeholders or not	
	A process of measuring the quality of a performance, work product or use of a process using criteria to generate feedback aimed at improving future performances or products	
	A process of measuring the quality of a performance, work product or use of a process against a set of standards to make a judgment or determination if, or to what level, the standards have been met. Judgmental evaluation results in a consequential decision or score	
	An overall evaluative judgment of the degree to which empirical evidence and theoretical rationales support the adequacy and appropriateness of interpretations and actions based on test scores and other modes of evaluation	
	Attribution of superior value	
	Characteristics of a performance, object, group, or institution that together determine its value or quality to defined stakeholders	
	Is the determination of adequacy with which a goal has been achieved	
	Is the result of a particular activity or program	
	The process of collecting information about a performance, object, group, or institution to better understand it	
	The process of quantifying assessment data	
	The process of systematically assigning numbers or qualitative descriptors associated with increasing value to characteristics of a performance, object, group, or institution for the purpose of determining the degree to which they possess a certain characteristic being studied	
	The results of measurement reflect the performance in question and not measurement errors	
	The systematic collection and interpretation of evidence, leading, as a part of the process, to a judgment of value with a view to action	

**TERMS:**

- |                    |                             |                   |                             |
|--------------------|-----------------------------|-------------------|-----------------------------|
| <b>ASSESSMENT</b>  | <b>CRITERIA</b>             | <b>EVALUATION</b> | <b>FORMATIVE EVALUATION</b> |
| <b>MEASUREMENT</b> | <b>OUTCOME</b>              | <b>QUALITY</b>    | <b>RELIABILITY</b>          |
| <b>STANDARD</b>    | <b>SUMMATIVE EVALUATION</b> | <b>VALIDITY</b>   |                             |



## KEY

STANDARD	A measure or cut-off point that determines whether a particular characteristic is deemed acceptable to a defined set of stakeholders or not
FORMATIVE EVALUATION (constructive)	A process of measuring the quality of a performance, work product or use of a process using criteria to generate feedback aimed at improving future performances or products
SUMMATIVE EVALUATION (judgmental)	A process of measuring the quality of a performance, work product or use of a process against a set of standards to make a judgment or determination if, or to what level, the standards have been met. Judgmental evaluation results in a consequential decision or score
VALIDITY	An overall evaluative judgment of the degree to which empirical evidence and theoretical rationales support the adequacy and appropriateness of interpretations and actions based on test scores and other modes of evaluation
QUALITY	Attribution of superior value
CRITERIA	Characteristics of a performance, object, group, or institution that together determine its value or quality to defined stakeholders
EVALUATION	Is the determination of adequacy with which a goal has been achieved
OUTCOME	Is the result of a particular activity or program
ASSESSMENT	The process of collecting information about a performance, object, group, or institution to better understand it
MEASUREMENT	The process of quantifying assessment data
MEASUREMENT	The process of systematically assigning numbers or qualitative descriptors associated with increasing value to characteristics of a performance, object, group, or institution for the purpose of determining the degree to which they possess a certain characteristic being studied
RELIABILITY	The results of measurement reflect the performance in question and not measurement errors
EVALUATION	The systematic collection and interpretation of evidence, leading, as a part of the process, to a judgment of value with a view to action