

American Association of Colleges of Pharmacy
Development Directors SIG
Boston, MA
July 19, 2000

Kelly Markey, President, called the meeting to order at 9:30 a.m. Kelly asked for each in attendance to introduce themselves and tell about the structure of their offices.

Kelly outlined the order of the meeting and plans for lunch and dinner. She thanked **Lawny Synder** for his work on programming for the meeting.

Nancy Deguire, University of the Pacific, gave a presentation on “Campaign 101” which gave the lessons learned after a major campaign.

Lawny Synder, University of Pittsburgh and **Ellen Leverich, Virginia Commonwealth**, talked about their experiences with social networking and how these tools can be used for alumni relations and fundraising.

Linda Halsey, University of Wisconsin, discussed how to keep donors engaged and to steward these relationships.

The group broke for lunch at 12:15 and reconvened at 1:30 pm.

Carolyn Connerat, University of Texas at Austin, discussed annual funds and how to make them successful, as well as national trends and statistics.

Linda Halsey talked about how to run an endowment campaign.

Peter Niedbala, University of Michigan, **Kelly Markey, University of Florida** and **Jodi Peeler, Campbell University**, gave a presentation on student giving campaigns and how to make students become engage alumni.

The meeting concluded with a Dean’s Panel made up of **Dean Robert Blouin, University of North Carolina**, **Dean Ronald Jordan, Rhode Island University**, and **Dean Marilyn Speedie, University of Minnesota**. Each dean talked about a transforming gift to their university including how it was solicited and secured and how it is now stewarded.

The meeting was adjourned at 4:15 p.m.