

Tweeting at the AACP Annual Meeting

#AACPAM11 is the official Twitter hashtag for the annual meeting. We encourage Twitter users to utilize this hashtag throughout the meeting. We offer a few suggestions to make this a better experience for everyone. As always, be respectful with your comments (e-professionalism applies here!) When tweeting about the meeting, be sure to include the hashtag: #AACPAM11

A few examples of things to Tweet

- Announce beginning of sessions and where they are located
- Tweet interesting comments from the sessions you attend
- Tweet additional information that you may have regarding a topic
- Ask and/or answer questions regarding topics being presented
- Announce social gatherings

2 suggestions taken from the [Pallimed blog](#).

Use Twitter as Goodwill Creator

Maybe you don't want to be burdened with writing original posts, but you can still be part of the wave of influence by re-tweeting other people's great posts. In sharing other people's posts, you are basically complimenting the other person, which makes the original poster happy, and other people will not think you are a selfish ego-ist who only cares about your own thoughts. Besides social media is essentially about sharing, right?

Twitter as Conversation Starter

While you are posting about an interesting point, people at the conference and those not at the conference may find that point interesting and may ask you a question and engage you in further discussion. I have had situations where people (not at the conference) asked me questions, which I later asked the speaker. Many times the people I am posting with during a conference are people that I want to seek out and talk to in person, a good example of online engagement becoming offline action.

Following the Annual Meeting on Twitter

In the Twitter search box, type in the hashtag "#AACPAM11" and it will provide you with a stream of the Tweets with that hashtag. Note that you cannot "follow" a hashtag from the Twitter webpage. You must refresh the browser to see any updates.

Here are 3 different tools that make it easier to follow a hashtag. There are many others.

- Tweetdeck (available as a mobile phone app or as software on laptop) (www.tweetdeck.com)
- Monitter (www.monitter.com)
- Twitterfall (www.twitterfall.com)