Providing Public Health Education: Opportunities for Pharmacy
Tuesday, July 22, 2008
AACP Annual Meeting
Chicago, IL

COD/COF Healthy Student Task Force
- Steve Durst (Ferris State)
- Michelle Easton (Charleston)
- Nancy Letassy (Oklahoma)
- Carrie Maffeo (Butler)
- Susan Meyer, chair (Pittsburgh)
- Nanci Murphy (Washington)
- Kelly Summers (Maryland)
- Andrea Wall (Cincinnati)
- Shara Zatopek (Houston)

Charges/Accomplishments
- Successful practice descriptions: addressing curricular outcomes in public health, health promotion, and disease prevention.
- School poster theme for the 2008 annual meeting: public health, wellness, prevention
- Explore how schools of pharmacy might participate in efforts on campus to meet the IOM recommendation that “…all undergraduates should have access to education in public health.”
Session Objectives

• Discuss the IOM recommendation that “…all undergraduates should have access to education in public health.”
• List potential partners on campus to advance the public health education initiative.
• Access and use educational resources available through the Prevention Education Resource Center (PERC).

Public health educational resources available through the Prevention Education Resource Center (PERC)

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The Prevention Education Resource Center (PERC) is a website containing a repository of educational materials related to clinical prevention and population health. PERC was developed by APTR to promote collaboration across health care disciplines, professions and institutions by facilitating the exchange of teaching resources and connecting educators.

Using PERC as a Resource!

- The need exists for much more exposure to public health aspects in each and every discipline
- It is our professional and societal responsibility to teach public health tenets
- The Prevention Education Resource Center (PERC) enables this in a sophisticated, yet easy fashion
- PERC allows us to contribute materials to others and obtain resources from others as well

PERC Capabilities

- Access relevant syllabi, teaching materials, examination materials, and curriculum evaluation approaches.
- Specifically identify materials that can be used to encourage undergraduate public health education.
- Stimulate development of new and innovative teaching methods especially for newer areas of curriculum and newer approaches to teaching.
WELCOME TO PERC!

This demonstration will teach you how to:
- Navigate PERC
- Browse the Web
- Enter queries to search
- Download teaching materials
- Participate in faculty exchange
- Upload teaching materials to share
- Participate in the discussion forum

GETTING STARTED

- Register to create your PERC account.
- From the Home page, there are several portals you may choose from to navigate the site.
NEWS & EVENTS

CHECK BACK REGULARLY!

• This section contains announcements about the newest materials posted to PERC as well as conferences and events to keep you informed and up-to-date about what is going on in the field.

BROWSE

FINDING WHAT YOU ARE LOOKING FOR IS EASY!

There are 4 ways to search the contents of the PERC collection.

From the Home Page:

• Enter search terms into the Search box.

BROWSE (Continued)

From the Browse page:

2) Search by "Type of Material".
3) Search by "Discipline".
4) Browse by the domains of the "Clinical Prevention and Population Health (CPPH) Curriculum Framework" or the "Undergraduate Curriculum Frameworks."
PERC accepts a wide variety of multi-media materials.

The SUBMIT page contains explicit instructions on how to upload, create a submission description, and determine your copyright usage licenses.

The submission form guides you through the process of identifying yourself and uploading your material.

Answer all questions below, agree to the terms of the Submission Agreement, and click “Submit”. Pending approval, your material will be posted and accessible to all registered PERC users.
DISCUSSION FORUM FOR EDUCATORS

HAVE SOMETHING TO SAY? WE'RE LISTENING!

• The Discussion Forum For Educators is a virtual community for individuals teaching prevention and population health.

FACULTY EXCHANGE

GIVE THE GIFT OF KNOWLEDGE

Do you wish to share your expertise?

➢ Sign up to be a Faculty Exchange consultant. You do not need to be an established consultant to participate!

FACULTY EXCHANGE (Continued)

GIVE THE GIFT OF KNOWLEDGE

Do you need assistance with instructional design or implementation of teaching initiatives?

➢ To be connected to a consultant on the Faculty Exchange, complete the assistance request. PERC staff will contact you with information about matching consultants.
This section contains links to:

- Other On-line Teaching Resource Centers
- Professional Education Organizations
- Professional Organizations
- Certifying/Accrediting Bodies
- National Standards and Guidelines
- US Government Agencies
- Scholarly Journals
- International Resources
- Interprofessional Education

Visit the PERC homepage at: teachprevention.org

Question?
Contact: Alison R. Strock
info@publichealthprograms.org
Summary

- PERC meets many needs
- Process for peer review of materials
- Provides a forum for exchange and interchange
- Constantly evolving
- Guided by an engaged set of associate editors and supported by dedicated staff from APTR
- Needs your input, use, and promotion!
- At our meeting here this week, over 1/3 of the abstracts deal with public health and public health education.