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for Admissions

Essay Verification within PharmCAS

Software created by Ph.D. students to match patterns in brainwaves



iParadigms History 1995

- **Turnitin**- Academic classroom service used by 10,000+ institutional clients
- **iThenticate**- Research, publishers, government, corporate clients
- **Turnitin for Admissions** developed and released

iParadigms 2011

Campbell's Law **"The more any quantitative social indicator is used for social decision-making, the more subject it will be to corruption pressures and the more apt it will be to distort and corrupt the social processes it is intended to monitor."**

Donald T. Campbell, Social

Science Researcher

In other words, **the higher the stakes, the more likely people will plagiarize or cheat.**

New Client



Methodist ministry applicants

\$249 to \$1000's



The Shadow Scholar

Faked: transcripts, standardized exam scores, letters of recommendation, publications, academic work, \$45,000 grants and awards. Guilty plea 12/10



Adam Wheeler

Review of 452,964 personal statements from a online application service we found:

44% of the statements contained matching text (over 1 million matches)

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Countrywide Similarity report

**Harvard University- study of
medical residency application
personal statements.**

**Concluded that all resident
personal statements should
be for checked plagiarism.**

Published on July 20th 2010

“I was dismayed by the extent we found,” Segal said in an interview. “A professional lapse as great as this is unacceptable.”

Dr. Scott Segal

Harvard Medical School, Brigham and Women's Hospital

Boston Globe July 20th 2010

- **The Internet (archived 9 yrs)**
- **Journals, newspapers, magazines, newswires, books, textbooks, encyclopedias....**
- **160,000,000 Tii student docs**
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Documents are compared to:

- **Possible plagiarism**
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Make fair decisions and know more about applicants based on verified documents

Discovers & Allows



PharmCAS

Pharmacy College Application Service

College of Pharmacy
2011-2012

Status

Joe Smith 20120112345

APPLICANT

Email: jsmith@gmail.com

APPLICATION

Status:	Delivered	→ Academic Update:
Date Designated:	06/24/2011	→ Comments:
Complete Date:	07/01/2011	→ Revisions:
Verified:	No	→ Mailings:
Early Decision Status:	No	→ Status: supplemental
		→ Turnitin Score: 34%

X CLOSE

PharmCAS Admissions Portal



Personal statement

By: Joe Smith

As of: Feb 18, 2010 12:42:36 AM EST
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I am proud of the changes I have made in my life, and I owe all my strength to my father. My dad has been at my side every step of the way. Even as a bedridden cancer patient, ravaged by chemotherapy, his example taught me to face adversity and to conquer it, no matter the nature of the challenge. 3

From that experience I find my strength to succeed.

I am interested in serving as general counsel for a corporation focused on advanced semiconductor technology. 4

I am drawn to the challenges I will find at the intersection of intellectual property, product liability, and corporate law. 4

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4 I am proud of the changes I have made in my life, and I owe all my strength to my father. My dad has been at my side every step of the way. Even as a bedridden cancer patient, ravaged by chemotherapy, his example taught me to face adversity and to conquer it, no matter the nature of the challenge. 3

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2 I spoon-fed her every day until she died. Watching my grandmother get progressively weaker; not wanting to believe the doctors' diagnosis of terminal 2

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...allowing an infringement lawsuit related to unauthorized reproduction of a bit stream. As the designer of three different components, I examined our competition's sixteen patents related to the memory aspect of the device. It was immensely satisfying to study, absorb, and then circumvent patent claims as I designed a conceptually similar but un-patented version of three memory blocks.

I am interested in serving as general counsel for a corporation focused on advanced semiconductor technology.

My diverse work experience and master's degree provide a perfect foundation to tackle the issues faced by a general counsel.

I am drawn to the challenges I will find at the intersection of intellectual property, product liability, and corporate law.

At this juncture in my life, I seek more challenge and personal growth in a field that calls on my written

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I am proud of the changes I have made in my life, and I owe all my strength to my father. My dad has been at my side every step of the way. Even as a bedridden cancer patient, ravaged by chemotherapy, his example taught me to face adversity and to conquer it, no matter the nature of the challenge.

From that experience I find my strength to succeed. I am interested in serving as general counsel for a corporation focused on advanced semiconductor technology. I am drawn to the challenges I will find at the intersection of intellectual property, product liability, and corporate law. I spoon-fed her every day until she died. Watching my grandmother get progressively weaker; not wanting to believe the doctors' diagnosis of terminal cancer and the prediction that she would live only for another year; separated by thousands of miles from my parents, who had moved to the United States while I stayed in China with my grandmother-I lived a life so different from that of the average seventeen-year-old. My ultimate goal after the degree and post graduate is to own a lucrative business where I can help my country by providing a good service, a

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Personal statement

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256 words - 5 matches - 4 sources

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From that experience I find my strength to succeed.

Printable Summary Report

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