

# INnovate

AACP INterim Meeting  
2023

February 18-21, 2023 • Orlando, Fla.  
Renaissance Orlando at SeaWorld

## Sponsorship Prospectus

Contact:

Vicki Cummins/Janet Carassai

856-429-0100

[sponsorship@aacp.org](mailto:sponsorship@aacp.org)



American Association of  
**Colleges of Pharmacy** **AACP**  
Pharmacists Help People Live Healthier, Better Lives.

# American Association of Colleges of Pharmacy **AACP**

Pharmacists Help People Live Healthier, Better Lives.

The **American Association of Colleges of Pharmacy** (AACP), founded in 1900, is the national organization representing pharmacy education in the United States.

Pharmacy is the third largest health profession—after nursing and medicine—with more than 300,000 clinicians practicing in community-based practices, hospitals/health systems and many other healthcare settings.

AACP is comprised of **142 colleges and schools** with pharmacy degree programs, including more than **6,700 faculty, 61,000 students** enrolled in professional programs and **6,000 individuals** pursuing graduate study.

AACP provides member services, including meetings and events, webinars, continuing education, publications, reports and searchable directories for faculty, speakers and grants. AACP also works to promote the profession of pharmacy and the value of pharmacy education to audiences beyond the academic community.

The **mission of AACP** is to advance pharmacy education, research, scholarship, practice and service, in partnership with members and stakeholders, to improve health for all. We envision a world of healthy people through the transformation of health professions education.

To learn more about AACP, visit [www.aacp.org](http://www.aacp.org).

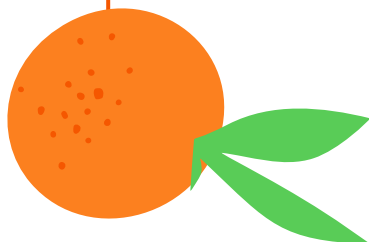
## Connect With Us!

Website:  
[www.aacp.org](http://www.aacp.org)

Facebook:  
[facebook.com/  
AACPharmacy](https://facebook.com/AACPharmacy)

Twitter:  
[@AACPharmacy](https://twitter.com/AACPharmacy)

Instagram:  
[@AACPharmacy](https://www.instagram.com/AACPharmacy)



AACP is committed to equity, diversity, and inclusion (EDI). As expressed in our AACP Diversity Statement: **AACP affirms its commitment to foster an inclusive community and leverage diversity of thought, background, perspective, and experience to advance pharmacy education and improve health.**

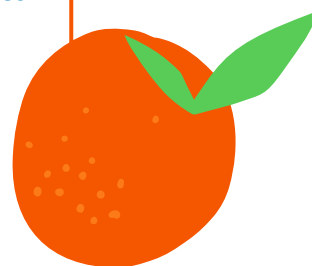
Additionally, one of our core values is inclusiveness: “All individuals have perspectives that we appreciate and represent in our work.” To that end, AACP has focused on a number of initiatives to advance EDI in the academy. A summary of these initiatives is provided here: <https://www.aacp.org/article/equity-diversity-and-inclusion-edi-initiatives>



AACP is committed to providing a safe, productive, and welcoming environment for all meeting participants and AACP staff.

All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, AACP staff members, service providers, and all others are expected to abide by this Virtual Programs Code of Conduct. This Policy applies to all AACP meeting-related events.

Learn more: <https://www.aacp.org/article/aacp-virtual-programs-code-conduct>



# Welcome to **INnovate 2023**!

The AACP Interim Meeting focuses on the outreach and advocacy priorities of AACP and its members. The program highlights significant issues by featuring national thought leaders and showcases the programs and services of colleges and schools of pharmacy in those areas.

## Who Should Sponsor?

- Education technology vendors
- Pharmacy employers
- Pharmacy technology vendors
- Publishers
- Education consulting services
- Pharmacy or education-related trade associations
- Healthcare vendors
- Colleges and schools of pharmacy
- Government agencies

## Attendees Include:

- CEO Deans
- Associate Deans
- Assistant Deans
- Associate Professors
- Assistant Professors
- Department Chairs
- Directors of Student Affairs
- Directors of Assessment
- Directors of Experiential Education
- 2022–2023 Academic Leadership Fellows Program (ALFP) Participants

## Meeting Highlights:

- Back by popular demand, presenters from the Legal Issues session will return in 2023 with new cases to spark conversation.
- Jan Engle will share an update from ACPE and will answer questions from the audience.
- BPEP Summit: An update on the work of the ATC and an opportunity to participate in the conversation about next steps
- ALFP Debates
- Working with the “COVID Generation”—how to support today’s students
- Expanded programming on Saturday for newer leaders

## New This Year! **AACP Workshop: Implement—Implementation Science for Transforming Pharmacy Practice and Education**

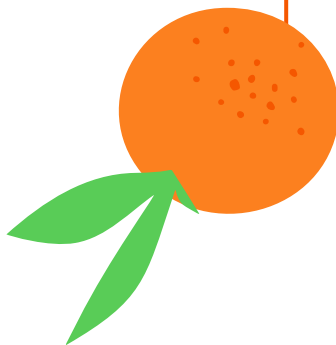
### Saturday, February 18, 2023

AACP’s **Implement Workshop** will bring together pharmacy faculty and implementation experts for hands-on, interactive sessions designed to increase individual competencies and institutional capacity in implementation science.

Through presentations, facilitated discussions and active learning sessions, workshop participants will learn about the use and value of implementation science in advancing models of transformed pharmacy practice and curricular change within pharmacy education.

Case studies and participant-led discussions of their own experiences and aspirations in practice and teaching will be used to identify opportunities and overcome challenges in applying implementation science to pharmacy practice and education.

The Implement Workshop will be a pre-session to **INnovate 2023** and includes a networking reception the evening of February 17.



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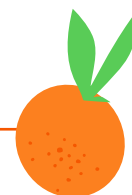
	<b>Gold \$15,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$7,000</b>
<b>Benefits</b>			
Complimentary Registrations	4	2	1
Tickets to the AACP Leadership reception hosted on Friday, Feb. 17, 2023	4	2	–
Opportunity for sponsor representative to introduce the Sunday keynote speaker or the Tuesday morning speaker (only one per session available on a first come basis)	●		
Special recognition at opening events and opening plenary session	●		
Sponsorship recognition throughout the entire Interim Meeting, including prominent signage	●	●	●
Sponsor level recognition on event website & sponsor page	●	●	●
Logo recognition on all pre-show communications	●	●	name only
Company overview included on the meeting sponsor page (50 word limit)	●	●	–
Pre and Post show attendee list available upon request, for one-time use	●	●	●
Sponsor profile in <i>Academic Pharmacy Now</i> , AACP's member magazine and leading information source for pharmacy educators and decision makers	●	●	●
Ad in <i>Academic Pharmacy Now</i>	Full Page	Half Page	Half Page
Opportunity to distribute a one-page flyer or giveaway—given to attendees during registration (sponsor to provide)	●	●	
One tabletop exhibit in the registration area	●	●	●

<b>Consider additional sponsorship enhancements to further amplify your Gold, Silver or Bronze support:</b>	
Opportunity to host a one-hour focus group during INterim 2023 Meeting (limited availability)	\$750
Opportunity to distribute a one-page flyer or giveaway—given to attendees during registration (sponsor to provide items)	\$1,000
Opportunity to sponsor AACP's Wellness program at INterim 2023 (yoga/meditation every morning)	\$1,500
Wi-Fi Sponsor: <b>exclusive</b>	\$2,500
AACP Meeting App: <b>exclusive</b>	\$3,500
Opportunity to conduct a room drop (sponsor to provide items)	\$3,000
Customized branding opportunities at the host hotel	Please Inquire
Advertising on: AACP.org, AJPE.org, AACP Connect Community, <i>Academic Pharmacy Now</i>	Please Inquire

*Don't see a sponsorship opportunity that suits your needs?*  
Please contact us to discuss how we can customize one for you.

Contact Vicki Cummins and Janet Carassai at 856-429-0100 or [sponsorship@aacp.org](mailto:sponsorship@aacp.org)

# Additional Opportunities



## Leadership Reception: \$6,000

Friday, February 17, 2023

Host the premier leadership event for the AACP Board of Directors with special guests from the 2022–2023 Academic Leadership Fellows Program (ALFP).

Sponsorship includes:

- Prominent recognition and signage on-site as well as in pre-meeting communications and event website
- Opportunity to welcome attendees via verbal remarks
- Four (4) full complimentary meeting registrations
- 4 guests from your organization will have the opportunity to attend the reception

## Networking Lunch: \$6,000

Monday, February 20, 2023

The Monday Networking luncheon is a great way to stay “top of mind” at a time when attendees are ready to interact and refuel.

Sponsorship includes:

- Prominent recognition and signage on-site as well as in pre-meeting communications and event website
- Two (2) full complimentary meeting registrations
- 5-minute address to AACP members

## Welcome Reception: \$6,000

Saturday, February 18, 2023

Align your organization with every attendee at the premier networking event of the INterim!

Sponsorship includes:

- Four (4) full complimentary meeting registrations
- 5-minute welcome to attendees
- Prominent recognition and signage on-site as well as in pre-meeting communications and event website

## Break Sponsor: \$3,500

Sunday, Monday, or Tuesday of IN23  
(One sponsorship per day available)

Fuel AACP Members with this exciting sponsorship of our light continental breakfast, and our morning and afternoon coffee breaks.

Sponsorship includes:

- Prominent recognition and signage on-site as well as in pre-meeting communications and event website
- Two (2) full complimentary meeting registrations



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