

# PHARMGRAD: THE CENTRALIZED APPLICATION SERVICE FOR PHARMACY GRADUATE PROGRAMS



## WELCOME TO PHARMGRAD

To simplify the application process for prospective pharmacy graduate students and to facilitate the admissions process for these programs, the American Association of Colleges of Pharmacy (AACCP) is offering the Pharmacy Graduate Application Service (PharmGrad).

## PHARMGRAD OFFERS YOUR PROGRAM:

- Nationwide promotion of your pharmaceutical, clinical, regulatory and administrative sciences programs so you can reach a broader spectrum of applicants. This can also help to diversify the quality of the applicant pool.
- Free cloud-based admissions management software (WebAdMIT) for participating graduate programs to access applicant data and records allowing users to review files from anywhere at their convenience.
- Innovative communications tools that target your messaging so you can engage with prospective students more authentically.
- Rich applicant data including customizable GPA display, test scores and demographic information to guide your admissions decisions.
- Automatic ranking and scoring of applicants based on customizable criteria as well as customized materials and branding for your school to support your unique admissions processes.
- Flexibility to accept applications outside of the service between application cycles.
- Processing services that direct your staff's attention from resource-intensive administrative tasks to strategic admissions decisions.
- As more programs participate, potential for robust applicant reporting, including dynamic reports during the application cycle and final year reports.



## CONTACT US

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## PHARMGRAD OFFERS YOUR APPLICANTS

- An intuitive online application and responsive support team to answer questions quickly.
- The convenience of applying to multiple pharmacy graduate programs through a single application.
- Real-time updates on application status for peace of mind.

## PHARMGRAD FEATURES

- A national platform for driving applicant volume and enhancing exposure to the profession.
- Analytics tools for evaluating, selecting and enrolling students.
- Communications tools that enable targeted, personalized, relevant communications to applicants.
- Processing and administrative services that remove the burden of manual application processing tasks.

## APPLICATION FEES

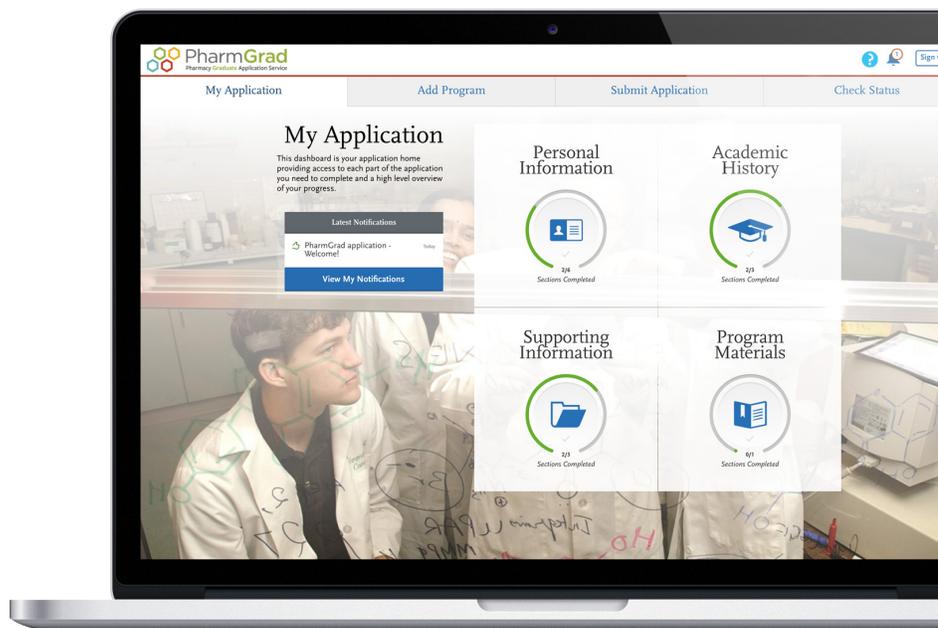
Participation in PharmGrad is voluntary and available at no cost to all AACP member programs. Student application fees are \$50 each designation.

## ABOUT THE AMERICAN ASSOCIATION OF COLLEGES OF PHARMACY

Founded in 1900, AACP is the national organization representing the interests of pharmacy education. AACP is comprised of all accredited colleges and schools with pharmacy degree programs, including more than 6,600 faculty, 64,800 students enrolled in professional programs and 4,900 individuals pursuing graduate study.

## ABOUT LIAISON INTERNATIONAL

For nearly three decades, Liaison has streamlined the process by which higher education institutions manage their application processes and market their programs to prospective students. More than 31,000 programs on over 1,000 campuses nationwide reach prospective students, minimize administrative tasks and create exceptional experiences for applicants across the full enrollment cycle — from first interest to first day on campus — through our admissions management and enrollment marketing solutions. Across our Centralized Application Services (CASs™), we process over 2,500,000 applications per year.



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