



# Recruitment and Admissions Toolkit

The AACCP Pharm4Me Recruitment and Admissions Toolkit is a dynamic, all-in-one resource tailored for new recruitment and admissions professionals at schools and colleges of pharmacy.

Designed to support your efforts in recruiting and admitting prospective students, this toolkit provides a clear overview of key resources available through **AACP** and **PharmacyForMe.org**.

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# About Pharm4Me

**Pharmacy Is Right for Me (Pharm4Me)** is a national campaign designed to inspire and educate students about careers in pharmacy. It provides students, parents, and educators with interactive tools, resources, and first-person testimonials that give insight into the exciting and diverse career opportunities that exist within the field of pharmacy.

## Who is it for?

- Middle and high school students
- Undergraduate pre-health students
- Career changers
- Educators and career counselors
- Parents and guardians
- Admissions and recruitment staff
- Pharmacy professionals speaking to others about career possibilities

## Website Highlights

- Interactive **Pharmacy Career Quiz**
- **Faces of Pharmacy** highlighting real people in different specialties
- **Blog** articles about unique pharmacy paths and topics
- **Steps** on becoming a pharmacist
- **Financial resources**
- **Upcoming events** hosted by pharmacy schools
- **Pharm4Me Recruitment Materials**

## Monthly Pharm4Me Newsletter

- Exclusive insights from current student pharmacists and pharmacy professionals
- Upcoming events
- Important info about pharmacy school admissions

## Social Media

- Follow Pharm4Me on social media to stay up-to-date on all things pharmacy:



**BE A PHARMACIST,  
BE THE DIFFERENCE.**

WHY PHARMACY

BECOME A PHARMACIST



# Pharm4Me Materials

## STEM Activities List



From basic concepts to advanced experiments, these activities cater to various age ranges, time commitments, and material availability. Each activity is accompanied by pharmacy-related talking points, detailed instructions, and a complete list of required materials.

## 100+ Pharmacy Careers List

By far our most popular resource among advisors, this list showcases over 100 unique pharmacy careers and makes a great visual to hang up in the office for quick reference.



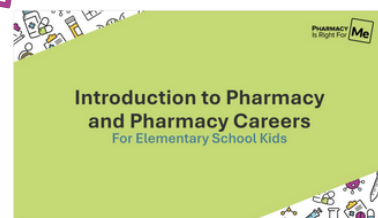
## Brochure



A printable brochure available in both English and Spanish, this is a great tool to provide prospective students with a brief overview of pharmacy, including steps to become a pharmacist, top reasons to enter the field and a selection of potential career paths.

## PowerPoint Presentations

Pre-made pharmacy presentations designed to introduce students to the world of pharmacy. They cover key topics like what pharmacists do, where they work, and the steps to becoming a pharmacist.



# AACP Member Recruitment Resources

## Summer Programs Database

This resource highlights diverse summer programs from our member institutions to guide those starting or enhancing their own. Available to AACP members, it includes program descriptions, application steps, objectives, staffing, costs, and more. Members can participate in this effort, by filling out **this form**.

## ExploreHealthCareers.org

By partnering with healthcare associations, including AACP, ExploreHealthCareers.org offers a comprehensive, user-friendly resource to explore health careers, education paths, and development opportunities.

## Undergraduate Pharmaceutical Science Programs List

AACP shares a list of undergraduate programs offered by member schools on the Pharm4Me website with the goal of helping high school and college students more easily identify pathways to graduate and professional degrees in pharmacy. Members should contact **pharm4me@aaccp.org** to make edits or add programs.

## You Belong Here: A Diverse Student Recruitment Guide

This guide is designed to help pharmacy institutions foster inclusivity and support throughout the recruitment process. It introduces innovative strategies to ensure that all students feel welcomed and empowered as they embark on their academic journeys.

## Echo-Interactive LLC

AACP and Echo-Interactive offer PharmCAS member schools a targeted, turnkey digital ad program to reach prospective pharmacy students online. Ads reach prospective pharmacy students as they browse popular websites. Flexible, affordable, and effective, it helps raise school visibility and boost applications, with nearly 50% of member schools participating.

## Pre-Pharmacy Club and Organization List

This resource features pre-pharmacy clubs, pre-health and pre-medical organizations that offer pre-pharmacy programming or activities. It is a useful toolkit for students exploring pharmacy careers.

# Recruitment Events



**Virtual Pharmacy School Fair**

This **FREE** online event is your opportunity to connect with pharmacy schools nationwide, explore degree programs, get expert advice and attend workshops on admissions tips, career options and more!

**Register Today!**

## Virtual Pharmacy School Fair

This annual online event hosted by AACP offers pharmacy schools a unique opportunity to engage with a national audience of prospective students exploring pharmacy schools and pharmacy careers.



**Certified for Success:  
The Role of Board Certification in Pharmacy**

Join us on **April 21st at 7 PM ET** and gain valuable insights from board certified pharmacists into specialty pharmacy practice, the role of board certification, and career pathways in pharmacy.

**Register Today!**

Co-hosted by the Board of Pharmacy Specialties (BPS).

## Pharm4Me Events

AACP hosts webinars and workshops, such as pharmacist panels, for prospective students throughout the year. Additionally, AACP promotes events hosted by member schools on the **Pharm4Me Events** page. Schools can submit their events [here](#).

## HOSA International Leadership Conference

HOSA International Leadership Conference draws over 13,000 passionate students, advisors, health professionals, and alumni! AACP exhibits as *Pharmacy Is Right For Me* along with an average of 20 pharmacy schools, making pharmacy one of the most well-represented health professions at the conference.



## NAAHP

The **National Association of Advisors for the Health Professions (NAAHP)** serves advisors guiding students in health science careers. AACP participates in NAAHP's national meetings (even years) and selects regional meetings to attend (odd years), engaging through exhibits, advisory roles, and presentations



# Application Services



**The Pharmacy College Application Service (PharmCAS)** is used to apply to Doctor of Pharmacy (Pharm.D.) degree programs.



The **Pharmacy Graduate Application Service (PharmGrad)** is used to apply to M.S. and Ph.D. programs in pharmaceutical sciences or pharmacy-related fields of study.



**The Pharmacy Direct Entry Application Service (PharmDirect)** is used by high school applicants and/or early assurance candidates applying to direct-entry Pharm.D. degree (0-6) and early assurance programs.

## New Admissions Staff

New admissions staff who need access to the application services should contact AACP staff at [cas@aacp.org](mailto:cas@aacp.org) to receive essential information and set up their login credentials.

## Test Application

Staff can access the applications online by creating a test account. Test accounts should use 'test' in the username (for example, Test\_Katie) to help AACP staff with accurate tracking.

## Kira Talent

AACP partners with Kira Talent to offer pharmacy schools an optional holistic admissions platform that helps assess applicants' non-cognitive, verbal, and written communication skills more effectively and fairly.

## Fees

**AACP Institutional Membership** includes access to PharmCAS, PharmGrad, and PharmDirect at no additional fee. Applicant fees are kept as low as possible to reduce barriers to applying. Fee waivers are available to students in PharmCAS who meet income thresholds.

## Certiphi Screening, Inc.

AACP offers a national background check service for accepted PharmCAS applicants through Certiphi Screening, Inc. Schools that do not use Certiphi may require applicants to complete a separate background check.

## Social Media

-  [@PharmCAS](#)
-  [@PharmCAS](#)
-  [@PharmCAS](#)

# Get Involved with AACCP

## AACP Membership

AACP provides valuable benefits for institutions and individuals, including educational programs, advocacy, and publications. Membership options support professionals at all career stages. More information on AACCP membership can be found [here](#).

## AACP Learn

This platform offers a wide range of educational opportunities in various formats, including archived webinars, Institutes, and microlearning. Users can search content by topic, speaker, affinity group, or format. Certificate programs and new microlearning options are continuously added.

## Sign up for the E-Lert

The E-Lert is a bi-weekly, targeted email newsletter from AACCP. It provides members, including educators from accredited colleges and schools of pharmacy, with timely updates and information.

## Admissions Workshop

The annual Admissions Workshop, held before AACCP's summer Pharmacy Education conference, offers learning and networking opportunities to advance pharmacy admissions. Sessions focus on using technology to improve admissions, marketing to wide audiences, and strategies to boost yield through better interviews, financial guidance, and counselor engagement.

## Join AACCP Connect

**AACP Connect** is a platform that allows users to network, collaborate, share, and much more using the Community discussion boards and libraries. We recommend that admissions and recruitment staff join the PharmCAS Community and the Student Services Sig to stay abreast of relevant information.

## AACP Committees

Participating in an AACCP committee is an opportunity for members to share their expertise, connect with fellow members, and collaborate with colleagues on programs and initiatives aimed at advancing the Association's mission and strategic priorities.