

# Unite for Impact: A National Collaborative Challenge

## Unite for Impact Challenge – Example Impact Narrative (Advocacy Category)

### Institution(s):

Central State College of Pharmacy, [City, State]

### Category:

Advocacy

### Topic Area:

Legislative Day of Service and Community Advocacy

### Faculty Lead Contacts:

[Full Name]

[Email]

[Phone]

### Pharmacist Lead Contact:

[Full Name]

[Email]

[Phone]

### External Partner Contact(s):

State pharmacy association representative

Local legislator's office

Community health organization

### Trainees:

[List names of student pharmacists, residents, or fellows with emails/phone numbers]

### Narrative Description

Central State College of Pharmacy partnered with a community pharmacy group, the state pharmacy association, and a local health nonprofit to launch a new “Community Pharmacy Day of Service.” The goal was to teach students and pharmacists how to engage policymakers while providing visible, meaningful service to the community.

### Description of New Collaboration

The collaboration included:

- Faculty and trainees who planned advocacy training sessions.
- Community pharmacists hosted service sites.
- The state pharmacy association, which helped coordinate legislative outreach.
- Local legislators and staff who agreed to attend service events.

### Partners:

American Association of Colleges of Pharmacy **AACP**  
Pharmacists Help People Live Healthier, Better Lives.

**ashp**  
pharmacists advancing healthcare®

**APhA**  
American Pharmacists Association



**NCPA**  
NATIONAL COMMUNITY PHARMACISTS ASSOCIATION

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The team created a two-part model:

- Advocacy Training – students and pharmacists learned how to talk about community pharmacy's value.
- Day of Service – teams provided services like health screenings, medication education, and vaccine awareness while inviting legislators to observe and participate.

Legislators were paired with student teams to walk through service stations and talk with patients about their experiences.

## **Outcomes:**

Program-Level Outcomes (Sample Placeholder Data):

- More than *XX patients* were served during the Day of Service.
- At least *XX legislators or staff members* attended and interacted with participants.
- Many legislators shared that it was their first time seeing pharmacists deliver these services firsthand.

Trainee Impact:

- Over *XX students* participated in advocacy training and service delivery.
- Students reported increased confidence in talking about pharmacy's role to non-pharmacists.

Community Impact:

- Patients received screenings, education, and referrals they may not otherwise have accessed.
- Community partners reported stronger awareness of pharmacy services.

This project is continuing, with plans to repeat the Day of Service annually and expand to additional regions.

**Pharmacy Website Link/Multimedia Materials:** (provided link/videos/photos)

## **Impact Statement:**

This initiative shows that advocacy does not always start in legislative offices—it can start in the community. By combining service with storytelling, students, pharmacists, and partners created meaningful connections with policymakers. While policy change takes time, this project built relationships, visibility, and trust that will support future advocacy efforts at the state and regional level.

For questions, please reach out to [aacpcenter@aacp.org](mailto:aacpcenter@aacp.org).

## **Partners:**