

Speaker Communiqué – December 2015

Dear Colleagues:

I hope you had a happy and healthy Thanksgiving and that each of you are doing well as the fall semester enters the home stretch. In the September Speaker's Communiqué we discussed everything we accomplished over the past year. As we prepare to enter the new-year, in this Communiqué I suggest we take the opportunity to look ahead!

Planning for the future

The AACP Board of Directors has embarked upon a revision of the *2010 AACP Strategic Plan* and has selected iBosswell, with Denise McNerney as the principal consultant, to guide the plan development. While this process starts with the Board of Directors, the Delegates, and collectively the House of Delegates, play a very important role in the development and implementation of our next strategic plan. Some of the ways in which you will be involved include:

1. Providing input regarding the critical issues and needs of our Academy and of AACP. This will initially be via a very brief survey that will reach delegates in mid-December.
2. Discussing the framework of the strategic plan at the AACP Interim Meeting to be held February 20-23 in Tampa, Florida.
3. Reviewing a draft of the strategic plan that will be disseminated to all Delegates prior to the Delegate orientation calls in May. It will be important for you discuss at your institution and solicit information from your campus constituents to prepare for this discussion.
4. Discussing and approving the strategic plan at the House of Delegates sessions at the Annual Meeting to be held July 23-27 in Anaheim, CA.

Each time I attend an Interim or Annual meeting I leave impressed by the caliber of the discussions that take place as well as mindful of the challenges we collectively face. For AACP to have a strategic plan that is truly for the academy, it is important that we all get involved in its development to ensure that it addresses our collective needs as we advance into 2016 and beyond. As you can see, as a Delegate you have a unique and important role in this process.

Update from the November Board of Directors meeting

While a number of very important topics were discussed at the Board of Directors meeting, I would like to highlight one in particular; enrollment management. Over the past several years our Academy has seen changes to the applicant pool while at the same time national data suggests future declines in the number of high school graduates. The Board of Directors discussed this issue extensively and acknowledged its commitment to a multiyear approach to take on the multi-faceted issues associated with enrollment management. This issue dovetails significantly with the revision of the strategic plan and its goals.

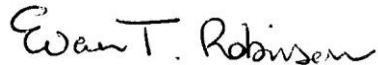
Closing thoughts

Please remember that Delegates serve an extremely important role as liaison between AACP and the various constituents within our colleges and schools of pharmacy. Given our efforts over this next year regarding the strategic plan, Delegate engagement both with AACP as well as at his/her institution is paramount for us to create a bold and visionary plan.

Should you have any questions or comments throughout the upcoming year please feel free to contact either [me](#) or House Secretary [Lucinda Maine](#) at any time.

All my best and I hope you have a great remainder of the semester and a wonderful holiday season!

Sincerely,

A handwritten signature in black ink that reads "Evan T. Robinson". The signature is written in a cursive, flowing style.

Evan Robinson
Speaker, House of Delegates